

Minehead Seafront Refurbishment Survey Analysis Round 2

Survey Returns:

From Online Survey Monkey site – Respondents: 12

From survey feedback forms left at the TIC Minehead – Respondents: 116

TOTAL: 128

In assessing these responses the following should be noted:

- The Round 1 Consultation held 10 – 15 April 2018 was the opportunity for people to request the kinds of things they would like to see on the sea front. These responses were collated and the most popular and feasible items were incorporated into the designs and were displayed at the recent Round 2 consultation event 29 May – 17 June 2018.
- The Stage 2 consultation asked the specific question ‘do you agree with these proposals’ Yes or No, which has been collated below.
- There is a second question ‘Any Further Comments’. This question is designed to capture any detailed changes that may need to be made to the proposals. Any comments to fundamentally change the design have been ignored as this information was captured in the Round 1 Consultation and the **majority** preferences have been incorporated already.
- We have already agreed with Minehead Conservation Society to omit any changes around the clock tower (tiles and lighting), therefore comments about this are no longer valid.

Question 1: Do you agree with the Proposals?

As described in points 1 to 12 of the consultation form and as shown in the drawings:

Yes	No	Only Some
64	39	25

Question 2: Any Further Comments

The following comments were received and could be considered as moderating factors for the proposals prepared in response to the Phase 1 Consultation.

Item	Responses
Don't like hedge (think planting will be high/blocking). Most think it is a fence.	44
Don't like the lighting	10
Promenade filled with too much stuff, should be more open.	4
Don't like play areas	2
Don't like concrete seats	1
Don't like the angular shelter design	6
Like concrete seats	2
Like the lighting	4

CONCLUSIONS Question

- Overall there were more positive responses to the proposals than negative.
- There was a general misunderstanding about the hedge, it was intended to be quite low and to soften the views of cars and traffic from the promenade (towards the road) and to hide the ugly railing along the prom edge (as can be seen at Worthing). It would be about 20cm higher than the railing and be clipped around it to hide it. Considering its general unpopularity it could be changed for low planting that would do the same job.
It is definitely not a fence.
- There was a misunderstanding of the shelter design. The angular picture shown was only to give an indication of the type of materials that could be used, not the actual design. The design was stated as being similar in shape to the existing shelters. It is unlikely that a shelter can be afforded at this stage of the works so this point is academic.
- The remaining comments were from a small percentage of the overall respondents and not considered as a moderating factor.

NEXT STEPS

- The planning application is estimated to be submitted late summer.
- The estimated timeframe for the planning process is to start late summer / early autumn, with estimated decision winter 2018.
- The expected works are estimated to commence sometime in 2019.